

From the Desk of the General Manager:

Our family just bought a GPS device to do some family geocaching this summer. I noticed right away that the unit had the wrong map for what I needed, so I had to purchase the correct map for the job. We've now completed a couple "quests" including a hunt [no pun intended] that we created for Mother's Day, and I look forward to doing more.

As I sit writing this article, I'm struck by how much WVPE's news and information resemble my initial frustration and subsequent relief using the "wrong" and then "right" maps. Without the proper context, I feel I don't comprehend what is going on in the world around me and feel out of alignment. Whether you've used a GPS device or not, without the right information you know what it's like to feel lost. Conversely, WVPE provides a reliable base map to guide you through today's issues – leaving you with enough time to appreciate the journey.

Now that you've helped us navigate another successful membership campaign, the staff and I are thankful you are a contributing listener-member of the station. In turn, we help maintain the NPR news engine that provides us all with the database of knowledge to feel better positioned about where we are in this world we live in.

Just as a GPS has the ability to exchange recommended geocaches, I hope you are helping spread the word about WVPE. Our audience continues to increase, our national profile continues to rise and we're not even in a top 50 market – although we are now rated the 25th most listened to NPR station in the country by share! As tough as the economy has been, your word of mouth (or encouragement on various social media) is the best way we have to keep the successes coming. Please tell all your friends about 88.1 FM and how you have a more accurate orientation and understanding of regional and national happenings because you listen.

I look forward to seeing you at one of our events this summer. Maybe we can swap some stories...I'll bring my GPS.



Spring Membership Campaign a Success!

The entire WVPE staff would like to thank all of you who contributed during our Spring 2010 Membership Campaign. Due to your dedication and continual commitment to your radio station, 88.1 WVPE, this campaign was a success. Contributions and pledges totaled \$117,296 during the seven-day campaign. Also, 343 new members, 607 renewed members, 81 rejoined members, and 37 additional gifts were gained.

Thanks to those generous members who renewed prior to the campaign, \$100,000 was received in membership funds by March 10, 2010. Therefore, two days from the campaign were eliminated making it seven days long instead of the usual nine-day campaign.

Many members also contributed additional gifts over and above their regular membership prior to the campaign through telemarketing and direct mail. These additional gifts totaled \$13,900 and were counted in our Community Partner's Fund. Amounts from this fund were used as challenges during particular programs throughout the membership campaign.

Business Honor Roll challenges totaled \$15,000 and personal challenges totaled \$16,800. These amounts were also used as program challenges throughout the campaign.

WVPE is very fortunate to have volunteers who so willingly share their time in order to help WVPE reach its goal. Seventy-seven different volunteers filled 102 time slots, took contribution information over the phone and helped in other ways. Many came in early or stayed late or volunteered for several shifts.

The volunteers and staff appreciated the food generously donated by the following restaurants during the campaign.

Antonio's Restaurant	Mario's Catering
Carrabba's Italian Grill	Martin's Super Market
Famous Dave's Bar-B-Que	PepsiAmericas
Honkers Family Restaurant	Subway
Houlihan's	Vesuvio Pizza

Your membership contributions have enabled 88.1 WVPE to set the highest standards in broadcast journalism and radio programming. These contributions allow WVPE to provide the community with both top, national programs and local service which includes great jazz, blues, and folk music in addition to award-winning regional news.



The 2010 WVPE Entertainment Series is better than ever!

Ready...Set...Go...to some of the most relaxed and entertaining events available in Michiana throughout the summer months. The 2010 WVPE Entertainment series starts **June 4th** with *Meet Me on the Island* in downtown South Bend. The soulful sounds of Kevin Q and Night Crew, features Venitia Sekema for this collaborative event with the South Bend Museum of Art.



Friday **June 18th** is *The Park Before Dark* at St. Patrick's County Park. Get outside and enjoy activities available at the park, demonstrations, meet and greet friends and family, and enjoy the music of Sons of the Never Wrong and EP Unplugged. Join us and The St. Joseph County Parks Department for an entertaining evening.



Friday, **July 2nd**, kick off your holiday weekend with *Meet Me on the Island*. This is the second collaboration with the South Bend Museum of Art and promises to be a great time for all. Enjoy the cool jazz of the Indianapolis band, Twin Cats.



Friday, **July 9th** is the first *Music in the Gardens*, our collaboration with the Center for History in South Bend. The Historic Oliver Gardens will feature The Motown Dance Party, with Billy Nicks. The beautiful setting and good music are a great combination for a wonderful evening you won't want to miss.

Friday **July 16th** we return to Fernwood Botanical Gardens in Niles for *Fernwood Friday*. This promises to be an evening of great music in beautiful surroundings with the music of The Merriman Quartet who will be joined by the Merriman sisters.



New this year is *Envirofest*, Friday **July 23rd** at the Wellfield Botanical Gardens in Elkhart. This is a new venue for WVPE, in collaboration with The Environmental Division of the City of Elkhart. This family-friendly event will feature demonstrations, and displays with music provided by The Minor Profits.

The second *Music in the Gardens* is Friday, **August 6th** at the Center for History and features perennial favorite, Danny Lerman, creating the backdrop for a wonderful evening of jazz and mingling.



The season concludes Friday, **August 13th** with *Mishawaka Blue Friday* at Beutter Park in Mishawaka. This evening of Blues starts with The Kelly Jay Band followed by The Elwood Splinters Blues Band in what has become an annual tradition.

Special Summer Programming

Friday, May 28, 7pm. *NPR on Location with Rosanne Cash.* Rosanne Cash - singer/songwriter, author, and Grammy Award winner — appeared at Seattle's Paramount Theatre on Saturday, May 1 with NPR host Michele Norris. The special offers reflections on life and music, on her writing and her family. The eldest daughter of the late Johnny Cash, Cash is also the daughter and step-daughter of two strong women, all of whom informed her outlook on life as an artist and as a mother of five. The centerpiece of the event will be a conversation between Cash and Norris; Cash will also perform a number of songs, including selections from her most recent album *The List*. She will be accompanied by her husband and producer, John Leventhal.

Friday, June 4, 7pm. *Snap Judgment. 5150, Danger to Self.* A new series from NPR. *Snap Judgment* tells intriguing stories about extraordinary and defining events in people's lives. *Snap Judgment's* raw, intimate, and musical brand of storytelling dares listeners to see a sliver of the world through another's eye. *Snap Judgment* host Glynn Washington takes listeners on a narrative journey - leaping from one person's frying pan into another person's fire. *Deejay-driven* musical delivery, paired with lush sound design, drops listeners into the very heart of what matters. *Snap Judgment's* fast-paced (sometimes dark, sometimes playful) narrative highlights people from across the globe who put everything on the line. <http://www.snapjudgment.org/>

Friday, June 11, 7pm. *Radio Lab-Limits.* How much can you jam into a human brain? How far can you push yourself past feelings of exhaustion? In this hour of *Radiolab*, we examine human limits. We talk to Ironman triathletes and hear the memorable tale of a man who couldn't forget. Are we limited by the size of our brain and the strength of our muscles or will there always be a way to push ourselves just a little bit further? And what about human comprehension? As science barrels forward, will we reach the limit of human understanding? www.radiolab.org

Friday, June 18, 7pm. *State of the Re:Union with Al Letson.* Brooklyn. Brooklyn is New York's most populous borough, and it's ever evolving. From a bastion of industry, to a refuge for immigrants from around the world, and now, in parts at least, to high rises condos and gentrification. This episode of *SOTRU* charts Brooklyn's evolution, and celebrates the diverse communities and community gathering spots of many of its residents. <http://stateofthereunion.com/>

Friday, June 25, 7pm. *Snap Judgment. Tales From the Library.* The whole range of human experience isn't just cataloged in a library, it actually takes place inside. Roam the stacks with *Snap Judgment*, and we'll teach you to hypnotize your friends, jump-start your career, and stop fanatics from burning your books. <http://www.snapjudgment.org/>

Friday, July 2, 7pm. *Intelligence Squared: Teacher's Unions.* Teachers unions: They're powerful, they're defensive, and they're stubborn. And if it seems their leadership places a premium on protecting its members - above all other interests - we should not be surprised, because protecting jobs and wages is what unions were created to do. <http://intelligencesquaredus.org/index.php/past-debates/dont-blame-teachers-unions-for-our-failing-schools/>

Monday, July 5, 7pm. *Capitol Steps: Politics Takes a Holiday.* The July 4th special from the irreverent revue from Washington. www.capsteps.com

Friday, July 9, 7pm. *American Radio Works: Textbook Wars.* In the 1970s, the battle for the hearts and minds of America's schoolchildren erupted in violence. School buildings in West Virginia were hit by dynamite and Molotov cocktails, buses were riddled with bullets and surrounding coal mines were shut down by protesting miners. The flashpoint for the explosion was a new set of textbooks. Some parents said the schoolbooks undermined their values. This documentary tells the story of an early skirmish in America's culture wars, and examines the divide that persists today over what to teach children in schools. <http://americanradioworks.publicradio.org/index.html>

Friday, July 16, 7pm. *Radio Lab: Famous Tumors.* This hour of *Radiolab* is dedicated to tumors. It may sound like a grim topic, but what we find when we look closely at these anatomical aberrations, are fascinating tales of evolution, immortality, and even... maybe... God? We'll hear about a tumor that changes modern science, and the tragic untold story of the woman attached to that tumor. We'll witness terrifying contagious tumors, tumors that bring joy, and tumors that bring ecstasy. And Robert will try to touch, literally touch, the tumor that killed President Ulysses S. Grant. www.radiolab.org

Friday, July 23, 7pm. *Snap Judgment: Drop Everything.* We know you're busy. Real busy. Doing all that "stuff." And after you do the stuff, they want you to document the stuff. Then you better file the stuff. But then, you get the midnight phone call. In a moment, everything changes. Turns out, all that stuff doesn't matter. Cause it's "Drop Everything" time. www.snapjudgment.org

Friday, July 30, 7pm. *State of the Re:union-Greensberg.* One night in May of 2007, a tornado wiped Greensburg, Kansas, off the map. The town's residents have decided to not only resurrect the town, but to rebuild in a true spirit of renewal. *State of the Re:Union* examines the profound devastation and the rigors and rewards of this innovative rebirth. www.stateofthereunion.com

Friday, August 6th, 7pm. *Back Story: Grave Matters.* On this episode of *Back Story*, the History Guys look at the ways Americans have remembered their dead, from the Revolutionary War up through the present. Have technological and medical advances changed our attitudes about dying? Has death become more invisible, and if so, what are the implications? When did we start burying the dead in park-like settings, and how did modern funeral traditions come into being? Do war memorials tell us more about wartime, or about the peacetime that follows? How have region, class and race influenced the ways Americans die? <http://backstoryradio.org/2009/05/grave-subjects-a-history-of-death-and-mourning/>

Friday, August 13, 7pm. *Snap Judgment: Something Ain't Right.* Your brain doesn't quite know what's going on. But your body knows that something's up. Your breathing gets shallow, your palms start to sweat. Do you run--or watch things play out? In this episode, *Snap Judgment* does both. Check out our audio. Then watch a short video of Douglas Leach's story as he follows a trail of Polaroids in a short film we call "Somebody's Punk." www.snapjudgment.org

Friday, August 20, 7pm. *Radiolab: Who Are You?* This hour centers around a chilling question: can you ever really know the people around you? Even those most dear to you--your mother, your child, your loved one--can you ever really know what they are thinking, feeling, or experiencing? Or is it all just a leap of faith?

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In this episode of Radiolab, we talk to neuroscientists, primatologists, zookeepers, actors, and dog owners, who are all trying to get inside another's mind.

Friday, August 27, 7-9pm. Highlights of the Detroit Jazz Festival. A two hour special. Narrated by WEMU's Linda Yohn and WDET's Ed Love, the special includes performances by Christian McBride, DeeDee Bridgewater, Dave Brubeck, Clayton Brothers, Eddie Daniels, Sheila Jordan, Sean Jones, T.S. Monk, Janis Siegel, Stefon Harris, Louis Hayes Cannonball Legacy Band, John Pizzarelli, Geri Allen and more. <http://www.detroitjazzfest.com/>

Development Details

WVPE supports objective journalism and several musical genres not commonly heard encouraging the rich musical/cultural heritage in this country (jazz, folk, & blues). Businesses that support WVPE want to be affiliated with WVPE for our noble cause—an ongoing information and musical journey. Those businesses are usually pleased to find they gain a “halo effect” with our listeners when they support the station.

However, because many donors might do business with our underwriters but not immediately say anything, we ask that if you patronize a business supporting WVPE, please let them know. Thank them and tell them you appreciate their support of 88.1 WVPE. Their continued support is also significant to WVPE's continued success.

Spring 2010 Programming Schedule

	Monday-Friday	Saturday	Sunday	
12am	BBC World Service	BBC World Service	BBC World Service	12am
5 am	Morning Edition	Fresh Air Weekend	Humankind	5am
6am		Sound Medicine	Speaking of Faith	6am
7am		On the Media	Are We Alone?	7am
8am		Weekend Edition	Weekend Edition	8am
10am		The Diane Rehm Show	Car Talk	A Prairie Home Companion
11am	Wait, Wait.....Don't Tell Me		11am	
12pm	Here and Now	The Splendid Table	Car Talk	12pm
1pm	Fresh Air	The Blues Revue	The Blues Revue	1pm
2pm	Talk of the Nation			2pm
4pm	All Things Considered	This American Life	Le Show	4pm
5pm		All Things Considered	All Things Considered	5pm
6pm		Marketplace	A Prairie Home Companion	Hearing Voices
6:30pm	The Back Porch			The Back Porch
7pm		MON: Beale Street Caravan TUES: Jazz at Lincoln Center WED: Jazz Set THURS: Piano Jazz FRI: Special Programming	7pm	
8pm		Jazz with Bob Parlocha	WireTap	
9pm	Jazz by the Border		9pm	
11pm	BBC World Service		11pm	